

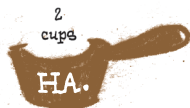
*A sense of humor is good for business.*



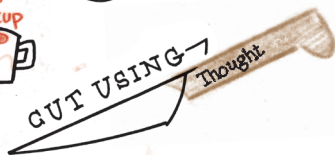
## *About Will Dinski*

Will Dinski creates illustrations and designs that capture attention and amuse people. His artistic signature is making hand-drawn illustrations that he creates layer by layer. As he draws he finds surprises, discovers happy accidents, and honors the stray imperfections from producing original works from scratch. He finds joy in making things and people tend to notice it. Which is quite a good thing, too.

# Recipe



2t Project  
Management



Prior to opening his art studio, Will honed his design skills working for the Lawlor Group, an agency that specializes in college admissions marketing and recruiting. He is a graduate of the Minneapolis College of Art & Design. Will is also an award winning graphic novelist. His next book *Holy Hannah* will be published in 2019.

Proficiency in :  
Creative Suite, Affinity Designer, Google Docs,  
Microsoft Suite, and more! I am always learning  
new software, but *InDesign* is my go-to.



2016 -

## Will Dinski: Art + Design

*Graphic Designer, Illustrator, Cartoonist: helping art directors and institutions  
create clean lines & designs for complex ideas*

*Partial Client List:* NORTHWESTERN UNIVERSITY • THE COMMON  
APPLICATION • CATHOLIC SCHOOLS CENTER OF EXCELLENCE  
(CSCOE) • THE LAWLOR GROUP • MAX-GRAD • RHODE ISLAND  
MONTHLY • SALT LAKE CITY WEEKLY • CATERSOURCE MAGAZINE  
• MIXED BLOOD THEATER • THE HOBO FOUNDATION • PFLAUM  
PUBLISHING • TOP SHELF COMIX • UNCIVILIZED BOOKS

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*résumé*

2006 - 2015

**The Lawlor Group**

*Project Manager // Graphic Designer*

Directed private college admissions publications from design to publication, and worked along with freelance designers and printers to produce on-brand materials for various clients. These materials include *viewbooks, search, visit, road brochures* and *postcards*.

I have a great deal of experience working with printers and preparing files to produce quality print results.

2017 - Today

**Autoptic Foundation**

*Board Member // Art Director*

Autoptic is Minneapolis's Premier Comic and Independent Print Festival. As a board member, I help shape the vision of the organization and implement its creative strategy.

2008 - 2010

**Twin Cities Zinefest**

*Event Design*

Created designs and promotional materials for the Twin Cities Zinefest.

*educated*



2002-2003

**Designworks**

**(Minneapolis College of Art and Design)**

*Cartoonist*

**Degree**

**Minneapolis College of Art and Design**

**BFA • 2003**

★ AWARD WINNER

34TH ANNUAL EDUCATIONAL ADVERTISING AWARDS

SILVER | MAX-GRAD ENROLLMENT MARKETING AND RECRUITMENT PLATFORM BROCHURE



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